

# A LITTLE ABOUT US



handmade. vintage. one-of-a-kind.



SHOW • SHOP • SUMMIT • WORKSHOP

*what is  
flea style?*

Since launching in 2009, Flea Style has grown from a small grassroots flea market in Dallas into a multifaceted national creative platform that includes curated markets, inspiring conferences, an online shop, original lifestyle goods, blog, YouTube channel and more.



## FANS + FOLLOWERS

WEEKLY NEWSLETTER SUBSCRIBERS: 9.4K

INSTAGRAM: 28K

FACEBOOK: 10.1K LIKES

TWITTER: 1.3K

YOUTUBE: 124 SUBSCRIBERS

PINTEREST: 675

## DEMOGRAPHIC

**AGE RANGE:**

(18-20) - 5%

(21-35) - 59%

(36-50) - 18%

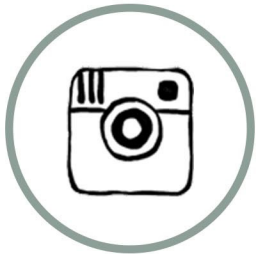
(51-65) - 15.8%

(66+) - 2.2%

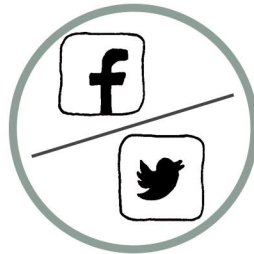
GALS: 93%  
GUYS: 7%



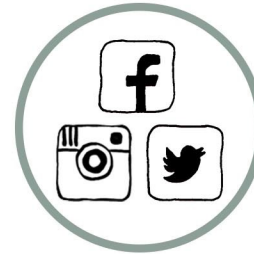
# WORK WITH US



INSTAGRAM POST



FACEBOOK & TWITTER POST



COMBO POST  
(Instagram, Facebook & Twitter)



BLOG AD  
(4 weeks)



CUSTOM  
NEWSLETTER AD  
(2 issues)



BLOG STORY  
(plus publicize across media channels)



WEBSITE  
CAROUSEL SLIDE  
(runs 2 weeks)



CUSTOM  
YOUTUBE VIDEO  
(2-4 minutes)

\*25% discount for two or more selections!  
interested? contact us at [info@fleastyle.com](mailto:info@fleastyle.com)

